#### Recommendations on SAE FH model

- 1 Direct survey estimates and synthetic estimates
- 2 Composite estimates and shrinkage weights

- 3 Ingredients needed to apply F-H model
- 4 Model checking
- **5** References

### Direct survey estimates

- $y_i \sim N(Y_i, \sigma_i^2)$  ( $y_i$  is weighted estimate for area i, not individual survey response;  $Y_i$  is true value)
- If direct estimates' sampling variances are unacceptably large, small area modeling may help.
- Census Bureau cutoff: want majority of the CVs of key estimates to be < 30%</li>
   CV = σ<sub>i</sub>/y<sub>i</sub>

http://www.census.gov/quality/standards/standardf1.html

## Synthetic estimates?

$$Y_i \sim N(X_i^T \beta, \sigma_M^2)$$

Replacing y<sub>i</sub> with X<sup>T</sup>β as your estimate can improve noisiest estimates, but can also change your "good" estimates too much: largest areas should already have small y<sub>i</sub> - Y<sub>i</sub> and may have comparatively larger X<sub>i</sub><sup>T</sup>β - Y<sub>i</sub>

# Direct for largest, else synthetic?

$$\hat{Y}_i = w_i X_i^T \beta + (1 - w_i) y_i$$

• Each  $w_i$  is 0 or 1.

 $w_i = 0$ : use direct estimate, ignore regression

 $w_i = 1$ : use regression, ignore direct estimate

# Composite / shrinkage estimates

$$\hat{Y}_i = w_i X_i^T \beta + (1 - w_i) y_i$$

•  $w_i$  ranges continuously between 0 and 1.

 $w_i$  near 0:  $\hat{Y}_i$  near  $y_i$ 

 $w_i$  near 1:  $\hat{Y}_i$  near  $X^T\hat{\beta}$ 

# Shrinkage weights

$$\hat{Y}_i = w_i X_i^T \beta + (1 - w_i) y_i$$

- $w_i$  ranges continuously between 0 and 1.  $w_i$  near 0:  $\sigma_i^2$  low, trust  $y_i$  more  $w_i$  near 1:  $\sigma_i^2$  high, trust  $X^T \hat{\beta}$  more
- $y_i \sim N(Y_i, \sigma_i^2)$  and  $Y_i \sim N(X_i^T \beta, \sigma_M^2)$ so  $y_i \sim N(X_i^T \beta, \sigma_i^2 + \sigma_M^2)$   $w_i = \sigma_i^2/(\sigma_i^2 + \sigma_M^2)$

# Ingredients needed

$$\hat{Y}_i = \hat{w}_i X_i^T \hat{\beta} + (1 - \hat{w}_i) y_i$$
$$\hat{w}_i = \sigma_i^2 / (\sigma_i^2 + \hat{\sigma}_M^2)$$

- We have y<sub>i</sub> and σ<sub>i</sub><sup>2</sup> from the survey
   (really an estimate, σ̂<sub>i</sub><sup>2</sup>, but we treat it as known);
   we have X from auxiliary / administrative data;
   we can estimate β using WLS regression of
   y<sub>i</sub> ~ N(X<sub>i</sub><sup>T</sup>β, σ<sub>i</sub><sup>2</sup> + σ<sub>M</sub><sup>2</sup>)
- Just need a way to estimate  $\sigma_M^2$

### Estimating model variance

- Several good estimators; "REML" usually best
- "Prasad-Rao" simpler (for illustration only!)
- Under model  $y_i \sim N(X_i^T \beta, \sigma_i^2 + \sigma_M^2)$ regression MSE estimates average of  $\sigma_i^2 + \sigma_M^2$  $M\hat{S}E \approx mean(\sigma_i^2 + \sigma_M^2) \approx mean(\sigma_i^2) + \sigma_M^2$  $\sigma_M^2 \approx M\hat{S}E - mean(\sigma_i^2)$
- Adjust for estimation of  $\beta$  too

# Estimating model variance

Prasad-Rao estimator:

$$\begin{split} \sigma_M^2 &\approx \hat{MSE} - mean(\sigma_i^2) \\ \hat{\sigma}_M^2 &= \hat{MSE} - \sum \sigma_i^2 (1 - h_i) / (m - p) \end{split}$$

- h<sub>i</sub> is i<sup>th</sup>diagonal element
   of hat matrix, X<sup>T</sup>(X<sup>T</sup>X)<sup>-1</sup>X;
   m is nr of areas; p is nr of parameters
- "Iterative": need OLS to get MSE to plug in here, then can WLS for actually estimating β

#### Standard errors of the estimates

• Standard errors of the new estimates should account for  $\sigma_i^2$ ,  $\sigma_M^2$ , and estimation of  $\beta$ 

$$g_1 = w_i \sigma_M^2 = \sigma_M^2 \sigma_i^2 / (\sigma_i^2 + \sigma_M^2)$$

$$g_2 = w_i^2 Var(X^T \hat{\beta})$$

$$\widehat{MSE}(\hat{Y}_i) = g_1 + g_2$$

• More advanced: can also add  $g_3$ , a term to account for estimation of  $\sigma_M^2$ ; see Rao (2003)

#### Model checking

- Shrinkage weights:  $\hat{w}_i$  are not all near 0 or 1?
- Model variance: if  $\hat{\sigma}_M^2$  too close to 0,  $\sigma_i^2$  may be overestimates
- Raking factors: is sum of county-level SAE estimates close to state-level direct estimate?
- Compare to a "truth deck" (full census or admin data): check if point estimates and MSE are good, CI coverage is nominal, etc.

### Complications

- Your data are not normal as given, but are approximately normal on a transformed scale?
   log(y<sub>i</sub>) ~ N(X<sub>i</sub><sup>T</sup>β, σ<sub>i</sub><sup>2</sup> + σ<sub>M</sub><sup>2</sup>)
   Then need to correct for bias when transforming estimates back to original scale.
- Your data are not normal at all, but rather binomial, Poisson, etc.? Hierarchical Bayes modeling is more flexible (next time!)

#### Question from last time

- Is normality required for (non-Bayesian) Fay-Herriot model? No. This would be enough:
- $y_i = Y_i + e_i, Y_i = X_i^T \beta + u_i,$
- $E(e_i) = E(u_i) = 0$  ,  $V(e_i) = \sigma_i^2$  ,  $V(u_i) = \sigma_M^2$
- Without normality, we can estimate BLUP (best linear unbiased predictor) and get momentbased variance estimates. With normality, BLUP is also BP, and we can use MLE or REML.

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